



Empower
2.5 LAKH
children by
2025

OCTOBER 2024

**KHUSHII
KI CHITTHI**

Newsletter

FY 2023-2024



99
Schools & CLC



13
States



2,00,233
Beneficiaries



28 SHGs WITH
318 MEMBERS **EARNING UPTO**
10,000



1,130
YOUTHS TRAINED AT 9
SKILL DEVELOPMENT CENTERS

INCOME UPTO
12,000

PROGRAMMES OVERVIEW

OCTOBER 2024



ENSURING EDUCATION



OUTREACH

45,950

STUDENTS
ENROLLED

36

COMMUNITY
LEARNING CENTRE

51

SCHOOLS

12

STATES



TEACHERS
CAPACITY
BUILDING

98

PARTICIPANTS



COMMUNITY
ENGAGEMENT

2,187

PARTICIPANTS

51

ACTIVITIES
CONDUCTED



5,468

PADS FOR
FREEDOM REACH



PTM

58%

PARENTS
PARTICIPATED



SENSITIZING AND
PSYCHO-EDUCATING
GOVERNMENT TEACHERS

*One teacher caters to
35 Students in a class



55

TEACHERS
PARTICIPATED



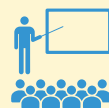
1,925

STUDENTS
IMPACTED



371
TOTAL
COUNSELLING
SESSIONS

MANOSHAKTI: MENTAL
HEALTH & AWARENESS



194

MENTAL HEALTH
& AWARENESS
SESSIONS



69

GROUP
COUNSELLING

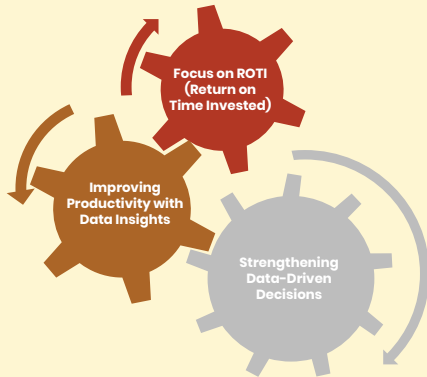


108

INDIVIDUAL
COUNSELLING

► Supporting Data-Driven Decisions and Improving Productivity

In this month's update, we are excited to share the important role our newly created Monitoring & Evaluation (M&E) department is playing in transforming how KHUSHII operates. Over the last one year, the M&E department has played a central role in guiding data-driven decision-making, enhancing productivity, and helping KHUSHII's assess the real-world impact of our interventions. Through robust impact assessments and a focus on Return on Time Invested (ROTI), M&E has empowered our operations team to optimize resources and drive measurable, sustainable growth.



Strengthening Data-Driven Decisions

- Through regular monitoring, the M&E department tracks important performance indicators (KPIs)
 - The data allows us to see trends, evaluate programs & identify any challenges
- This helps leadership make adjustments and changes to strategies when needed,

Through our intervention there has been 20% improvement in student engagement over the following year.

Improving Productivity with Data Insights

- The department ensures that our resources—whether money, people, or materials—are used in the best possible way.
- M&E team helps us streamline processes, reduce waste
- There has been the reduction in time and resources spent on activities that do not have a big impact.
- Optimize our internal processes.

Focus on ROTI (Return on Time Invested)

- This metric emphasizes not only the financial return on investment but also the productivity and effectiveness of human resources.
- M&E team has helped ensure that our staff's time is spent on high-impact, mission-critical tasks.
- Over the last one year, M&E has worked to identify time-intensive processes that did not yield proportional results, such as redundant reporting or underperforming activities.

This has led to a noticeable increase in output and overall program success, with more beneficiaries reached and more substantial, lasting impact in the communities we serve.

Manobal Lucknow chapter comes to an end



From 13th to 19th October, KHUSHII conducted Manobal sessions for 394 government school teachers as part of the Lucknow Chapter Phase 2. The concluding session on 18th October, attended by eminent dignitaries. Certificates were distributed to the teachers who have successfully completed the Manobal training. The Manobal session were conducted at the DIOS office, Shiksha Bhavan, Lucknow with Mr Rakesh Kumar, DIOS and 20 administrative staff of DIOS office. Mr Rakesh acknowledged KHUSHII's efforts and complimented the uniqueness of Manobal program.





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